

CALL FOR PAPER

The International Conference on “Higher Education for Human Resource Requirements and Local Socio-Economic Development – International Experiences and Suggestions for Vietnam”

Dear organizations and scientists,

The international conference on "*Higher education for human resource requirements and local socio-economic development – International experiences and suggestions for Vietnam*" is an international scientific forum between scientists, domestic and international experts on higher education development to meet human resource requirements in the 4.0 era, serving the socio-economic development goals of Binh Duong province. This is a forum for exchanging national and local policies and state management of education; issues related to university administration in the digital transformation period; cooperation, association as well as competition in education towards learners. The conference was jointly organized by the Asian Association for Education and Exchange - AAEE (Japan) and Thu Dau Mot University (Vietnam).

The conference organizing committee invites organizations, scientists, experts and managers, undergraduate and postgraduate students to submit your manuscript for this conference.

1. Conference theme and topic

Principle theme

Higher education for human resource requirements and local socio-economic development – International experiences and suggestions for Vietnam.

Academic topics

The following topics are welcome (but are not limited to):

1.1. Higher Education State Management and Governance

- Educational Development: Policies and Public Administration
- The Impact of Socio-economic Context and Human Resource Supply on Education State Management
- Higher Education Administration:
- + Governance Models and Current Challenges

- + Quality Management in Higher Education
- + Digital Transformation in Higher Education Administration
- + Globalization and Internationalization in Education Governance
- + Brand Management and Marketing in Education.

1.2. Role of Thu Dau Mot University in socio-economic development of Binh Duong province and the Southeast Vietnam region

- Thu Dau Mot University and the supply of high-quality human resources to serve local and regional socio-economic development.
- The impact of Thu Dau Mot University on the social situation of Binh Duong province.
- Thu Dau Mot University with consulting on local socio-economic development policies.
- Competitive advantage of Thu Dau Mot University with other universities in the region.
- International and domestic experiences for Thu Dau Mot University in research, training, enhancing quality of higher education.

1.3. Student-centered approach in higher education and training

- Develop university curriculum to meet human resource requirements and socio-economic development;
- Designing university education programs based on a competency approach;
- Innovative teaching and researching methods in higher education;
- Digital technology and AI applications in teaching and learning at university level;
- Entrepreneurship and innovation education at the university level.

2. Time and location

- Time: The conference takes place from June 21 to 22, 2024
- Location: Thu Dau Mot University (TDMU).

No. 06 Tran Van On, Phu Hoa Ward, Thu Dau Mot City, Binh Duong province.

- Conference mode: The conference takes place on-site.
- Conference registration deadline: June 20, 2024.

3. Paper submission

- Paper submission must follow the conference guideline (see **Appendix** for the Instruction for authors).
- Deadline for full paper submission: **May 25, 2024.**
- Please submit your manuscript by email to: hedu.cof@gmail.com (please specify the email title as: *Paper submission for conference TDMU2024*).

4. Registration fee

- The conference registration fee is free to all participants.
- Publication fee is covered by Thu Dau Mot University.
- Paper accepted will be published in the conference proceedings with an associated ISBN.

For more information about the Conference, please contact:

1. PhD. Tran Thi Anh Thu - Deputy Dean - Faculty of Management Sciences, Thu Dau Mot University. Phone number: 0772634276.

2. PhD. Ngo Hoai Son - Director of Government Management Program - Faculty of Management Sciences, Thu Dau Mot University. Phone number: 0908872319.

3. PhD. Tran Thi An - Faculty of Management Sciences, Thu Dau Mot University. Phone number: 0934980661. Email: antt@tdmu.edu.vn

The Conference Organizing Committee respectfully invites and hopes to receive the attention and participation from your organizations, scientists, researchers, lecturers, post graduate and students to make a successful conference.

Best regards./.



ORGANIZING COMMITTEE

DR. NGUYEN QUOC CUONG

Appendix

INSTRUCTIONS FOR AUTHORS

The International Conference on Higher Education for Human Resource Requirements and Local Social-Economic Development – International Experiences and Suggestions for Vietnam

1. GENERAL INSTRUCTIONS

The content and structure of each paper typically includes the following items:

1.1. The abstract:

TITLE

Author/authors name

Author's/authors' affiliation

Abstract

Keywords

1.2. The paper structure includes the following items:

- INTRODUCTION
- METHODOLOGY
- RESULTS AND DISCUSSIONS
- CONCLUSIONS AND RECOMMENDATIONS
- REFERENCES

Appendix (if any)

2. SPECIFIC COMMENTS

2.1. General rules

- A scientific paper is a research work, which must not have been published in any books, newspapers, magazines or other publications.
- The paper is presented concisely, clearly, coherently, using scientific terms. The article is clearly divided into specific sections and subsections.
- The paper content must not exceed 10 A4 pages.

2.2. Paper formatting

The text of the paper uses Times New Roman (Unicode), size 12 of the Microsoft Word editing system; normal letter density; with formats: (i) Page Setup: top margin: 3 cm; bottom margin: 3 cm; left margin: 3 cm; right margin: 2.5 cm; with page numbers (placed at the bottom, middle of the page, size 11); (ii) Paragraph: Special: First line: 1 cm; Spacing: Before: 0 pt, After: 6 pt; Line spacing: Single.

2.3. Sub-heading

The sub-sections of the paper are presented and numbered into groups of numbers, consisting of at most 3 digits with the first number indicating the section number (for example, 4.1.2 indicates subsection 2, subsection group 1, section 4).

2.4. Tables, figures

Numbering tables and figures in the order they appear in the manuscript from beginning to end; For example: Figure 1, Figure 2,... Figure n; Table 1, Table 2,... Table n. Contents, graphs, and tables quoted from other documents must be fully cited. Citations should be listed in the References list. The table caption is written above the table; The figure caption is written below the figure.

2.5. References and citations

The Reference List is presented according to APA 7th standard with the following specific instructions:

Journal article with DOI

Nguyen, C. H., Nhan, T. T., & Ta, H. T. T. (2021). Joint-training programs in Vietnam: operation and quality management aspects gathered from institutional practices. *Asia Pacific Education Review*, 22(2), 333-347. <https://doi.org/10.1007/s12564-021-09672-2>

Journal article without DOI

Nhan, T. T., & Nguyen, C. H. (2018). Quality challenges in transnational higher education under profit-driven motives: The Vietnamese experience. *Issues in Educational Research*, 28(1), 138-152.

Print book

Belcher, W. L. (2019). *Writing your article in 12 weeks: A guide to academic publishing success* (2nd ed.). Chicago University Press.

E-book with DOI

Wallwork, A., & Southern, A. (2020). *100 tips to avoid mistakes in academic writing and presenting*. Springer International Publishing. <https://doi.org/10.1007/978-3-030-44214-9>

Book chapter with DOI

Nguyen, C. H., & Nguyen, K. D. (2019). The future of quality assurance in Vietnamese higher education. In C. H. Nguyen & M. Shah (Eds.), *Quality assurance in Vietnamese higher education: policy and practice in the 21st century* (pp. 161-185). Palgrave Macmillan. https://doi.org/10.1007/978-3-030-26859-6_12

Conference paper

Nguyen, C. H. (2016, November 17-19). *An exploration of the competency framework for external quality assurance practitioners* [Paper presentation]. 11th European Quality Assurance

Forum on Quality in Context – Embedding Improvement, Ljubljana, Slovenia. https://www.eurashe.eu/library/p11_nguyen_huu-cuong-pdf/

Webpage

Nguyen, C. H. (2021, March 23). *What is a scientific article?* Vietnam Journal of Education. <https://tapchigiaoduc.edu.vn/article/86791/225/the-nao-la-mot-tap-chi-khoa-hoc/>

